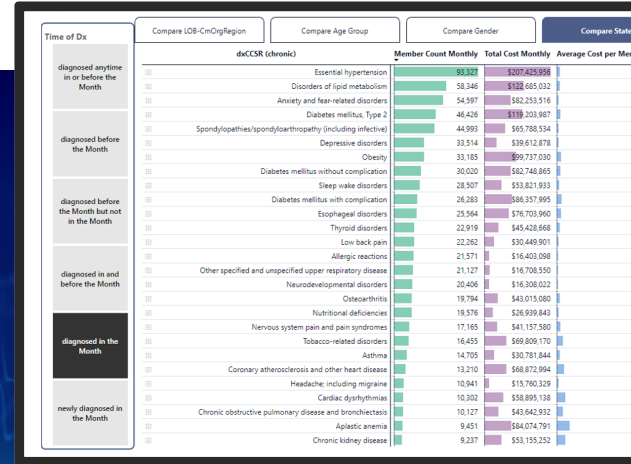


AFFINITÉ INTELLIGENT INSIGHTS

# TRANSFORM REAL-TIME DATA INSIGHTS INTO PRESCRIPTIVE ACTION WITH A POWERFUL, AI-DRIVEN ANALYTICS PLATFORM



Affinité Intelligent Insights (Aii) is a robust suite of integrated, AI-driven applications that provide health plans with valuable analytical insights that are intelligently automated to ensure that the right people receive the right information at the right time.

These applications can be deployed separately or all together, tailored to payer requirements. When used as an integrated platform, their combined benefits deliver unparalleled insights, collaboration, and engagement across internal and external stakeholders, including payers, providers, members, and care teams.

## THE Aii SOLUTION SUITE

Each integrated cloud-based, clinical data application in the Aii Solution Suite also offers powerful stand-alone features and functionality that drive significant efficiency and productivity gains for health plans.

**Affinité Predictive Insights**

Data Science-as-a-Service solution for health plans seeking to inject real time, AI-informed predictions regarding member health and costs into their clinical operations.

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**Affinité Intelligent Automation**

Advanced rules engine to intelligently automate the routing of analytical, computational outputs to guide next-best actions for solutions across the payer ecosystem.

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**Affinité Population Health Analytics**

Powerful data science-driven tool that helps payers analyze and manage member health dynamics through advanced risk stratification and data exploration capabilities.

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**Affinité Risk Analytics**

Assess and predict costs of care and risk scores based on demographics and diagnoses (HCCs). Engage providers on suspected risk gap closure.

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**Affinité Care Gap Analytics**

Generate ready to use sourced-and-endorsed HEDIS and other care gap measures with on-demand views of quality improvement performance for payers, providers, and employers.

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AFFINITĒ INTELLIGENT INSIGHTS

# ENABLING HEALTH PLANS TO MAKE FASTER AND BETTER DECISIONS ABOUT MEMBER HEALTH WITH AN INTELLIGENT, DYNAMIC DATA PLATFORM

Health plans have an abundance of data at their fingertips, but they struggle to find an analytics solution that will deliver the real-time member insights they need, along with the automation and intelligence to ensure that data gets to the right people at the right time.

The Aii solution suite equips payers with the analytical framework, agility, and access to real-time data needed to leverage insights and drive long-term innovation.



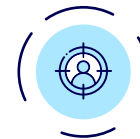
Vital Data Technology's Affinitē Aii suite has revolutionized our member engagement strategy with its evidence-based predictive models. We've seen remarkable improvement in proactive outreach, truly making a difference in our members' lives.

- Medical Director of a  
National Health Plan



### Reach The Right Members Faster

Leverage real-time member insights and powerful AI-driven automation across clinical systems and processes.



### Increase Member and Provider Engagement

Increase success rates by knowing which members to target, when to target them, and by which channel (e.g., phone, email, text, etc.).



### Identify and Prioritize High-Risk Members Earlier

Predict outcomes and identify potential risks before they become worse with real-time data, advanced analytics, and predictive data science methods.



### Coordinate Engagement Among All Stakeholders

Automate workflows with real-time data and embedded next-best actions for immediate value creation and seamless execution.



### Harness Dynamic Data from Multiple Sources

Tap into a dynamic and growing data landscape that integrates conventional health metrics with SDOH and operational data for a truly holistic member view.



### Cloud-Native Platform for Continuous Innovation

Capitalize on a cloud-native analytics platform that provides the dynamic capabilities necessary to compete and innovate in the current healthcare landscape.